

PLANNING & ZONING COMMITTEE

MARCH 2, 2020

The meeting was called to order at 4:35 p.m. by Chairman Tim McCarthy. Committee members present were Cory Kuhlman, Tim McCarthy, and Barry VanHoozen. Also present were Bridgette Kabat, City Administrator, and Brody Walters, Planning and Zoning Administrator.

LAND USE PLAN UPDATE

Mr. McCarthy stated that Resolution 3-2020, approving a contract with OHM Advisors for the updated land use plan, was referred back to the Committee for further review. As discussed at a previous meeting, the Committee was leaning toward Scenario 1 and the statistically valid survey contained in OHM Advisor's proposal for the land use plan update. Aaron Domini of OHM was present to answer questions from the Committee regarding how the survey would be conducted.

Since the survey will be conducted by phone, Mr. McCarthy asked how they would do it with so many people abandoning their land lines. Mr. Domini said that they work with a third party market research company and they predominantly call cell phones. He said that the company has the technology to identify cell phone users and then match the demographics of Perrysburg in the survey including geography, age, sex and income. Mr. Kuhlman asked what the typical sample set is, and Mr. Domini said that based on Perrysburg's population it would 300-400 people. There was discussion regarding how the Administration can let residents know that they might be receiving a call so they are more inclined to participate, as Mr. Kuhlman pointed out that those being called will be far more likely to participate if they know the call is about the City. There was also discussion regarding the online survey and public meetings.

Mr. McCarthy said that it sounds like a determined, methodical attempt to get input from the community. The Committee agreed 3-0 to recommend approval of a contract with OHM Advisors to do a land use plan in an amount not to exceed \$80,000 to include scenario 1 and the statistically valid survey as proposed in OHM's submission.

There being no further business, the meeting adjourned at 5:17 p.m.

Respectfully submitted,



Tim McCarthy, Chairman
Planning & Zoning Committee

Next meeting: Wednesday, March 11, 2020 at 5:30 p.m.