LEVIS ARCHITECTURAL REVIEW COMMITTEE

MARCH 5, 2018

The meeting was called to order at 9:37 a.m. by Brody Walters. Committee members present were Frank Butler, Kim Klewer, Jeff Normand and Brody Walters.

APPROVAL OF MINUTES

Mr. Normand moved to approve the minutes of the January 11, 2018 meeting. The motion was seconded by Mr. Butler and was approved unanimously.

TEMPORARY WINDOW GRAPICS – 3 SITES ALONG LEVIS COMMONS BOULEVARD

The Committee reviewed the temporary window graphics submission for 3 separate sites along Levis Commons Boulevard. There was discussion about the prompting of this submission, and it was noted that there had been a refinancing request, followed by the letter provided from Joe Tanneberger of Hill Partners seeking to resolve the unapproved window graphics. It was noted that all of these sites had been previously occupied and then vacated. Mr. Klewer identified the advertising for Promedica on Site 1 (the previous Johnny Rockets location), and raised the question of how does that change the submission. Mr. Normand asked whether the Promedica panel now becomes a sign, and Mr. Butler added that there is no doubt that it is a sign, and that the only difference is that it's advertising. There was discussion about tightening the standards with regards to the vacant windows within Levis Commons, and the process that is involved with those changes. Mr. Butler added that the intent of temporary window graphics is to obscure the vacant space, rather than specific advertising for specific entities. It was noted that the future expectation for vacant spaces is for the window graphics to be more general in nature. There was further discussion about how the Promedica window graphic does not meet the current sign standard, and Mr. Butler added that he is supporting the sign standard. Mr. Butler moved to approve the temporary window graphics submission with the exception of the Promedica advertising panel on Site 1, noting that this window panel is a non-tenant of the current space. Mr. Normand seconded, and it was unanimously approved.

There being no further business, the meeting adjourned at 10:07 a.m.

Respectfully submitted,

Heather Alfaro