

LEVIS ARCHITECTURAL REVIEW COMMITTEE

MAY 30, 2019

The meeting was called to order at 9:30 a.m. by Deputy Planning and Zoning Administrator Mark Easterling. Committee members present were Frank Butler, Mark Easterling, Kim Klewer, and Jeff Normand. Also present was Craig Pickerel, architect of PMBA Architects.

EXTERIOR STOREFRONT RENOVATIONS, SIGNAGE AND AWNINGS – ORLEANS BUILDING

The Committee reviewed the exterior storefront renovations, signage, and awnings for Promedica Physicians at 6170 Levis Commons Boulevard. Mr. Butler asked if the committee has any control over the use of this property because it is in the middle of the entertainment area, and he's not sure this is a good fit. Mr. Easterling explained that if a use is permitted under the zoning classification, then the committee has no control over the type of business that goes in. Mr. Klewer asked if this is going to be an urgent care, and Mr. Pickerel said that it will be a doctors' office. He explained that they are taking three storefronts and combining them into one. Mr. Normand asked if the storefront renovations have already been completed. Mr. Pickerel said that the modifications are close to being done. Mr. Normand asked if the Planning and Zoning office ran the calculations on the sign. Mr. Easterling said that they did, and it does fit. Mr. Butler asked if the logo should be centered, and Mr. Klewer said that the position of the logo is part of Promedica's branding. Mr. Normand summarized that the application for the signage covers the signage over the door, changing the blue awnings to green with no signage on the awnings, the blade sign using the existing bracket, and the vinyl door graphics. He said that his only comment is that the Promedica needs to be a bit smaller. Mr. Butler agreed that he wishes the size of the words Promedica Physicians was about 80% of the proposed size. Mr. Normand moved to approve the applications for exterior storefront renovations, signage and awnings. Seconded by Mr. Klewer. Ayes: (4). Nays: (0).

SIGNAGE AND AWNINGS – PROMEDICA PHYSICIANS – 3150 BOSTWICK ROAD

Mr. Easterling said that this location is the site of the former Kidz Watch. Mr. Butler said that he thinks the size of the sign works. Mr. Pickerel said that the new signage is going to go where the Kidz Watch sign was, and they have already restored the EIFS where the old sign was. He said that they plan to remove the old awnings and replace with new green ones. He added that there will be no storefront modifications at this address. Mr. Normand said that the door graphics will also be changed from Kidz Watch to Promedica. Mr. Butler commented that this is a much better location. Mr. Butler moved to approve the signage and awnings as submitted. Seconded by Mr. Normand. Ayes: (4). Nays: (0).

EXTERIOR AND INTERIOR SIGNAGE AND VINYLs – CLEAN JUICE – 3155 LEVIS COMMONS BLVD.

The Committee reviewed the application for Clean Juice at 3155 Levis Commons Boulevard. Mr. Butler said that he thinks the Clean Juice sign is interesting. There was discussion regarding temporary signage, and Mr. Easterling explained that by temporary it means it can be removed, it is not based on time. Mr. Normand said that he is okay with the signs, but he wants more information on what they plan to do with the windows. The other committee members agreed. Mr. Klewer moved to approve the wall and blade sign. Mr. Butler seconded. Ayes: (4). Nays: (0).

There being no further business, the meeting adjourned at 10:16 a.m.

Respectfully submitted,

A handwritten signature in blue ink that reads "Mary Jo Sutton". The signature is written in a cursive, flowing style.

Mary Jo Sutton